Ignacio Jimenez

Frontend Engineer

Passionate and self-driven Frontend Engineer with a strong communication background and a solid foundation in product development. After a career shift from the travel tech industry, I've spent the last 3 years working on complex e-commerce flows for a major B2B marketplace, while also building my own product in the sports-tech space.
Strong focus on UI/UX, performance, accessibility, and feature delivery in production environments. Former team lead in a SaaS environment, experienced in cross-functional teams and customer-first thinking.
Currently open to relocation.

Work Experience

METRO Markets | Ria-Thiele-Straße 2a, Düsseldorf
Feb 2022 - Present

Frontend Engineer

As part of the team responsible for the **cart and checkout flow** of Metro's B2B **online marketplace**, I've worked on developing and improving core functionalities such as shipping logic, additional services, product recommendations, accessibility (a11y), and discount validation. I've contributed to the **migration from Angular to React (Next.js 13–15)**, while ensuring performance, maintainability, and a clean UI/UX. I collaborate closely with designers and product owners, and use tools like **Sentry**, **Grafana**, and **Google Analytics (GA4)** to monitor application behavior and run **A/B test scenarios** to continuously improve the experience. Our work directly impacts the **customer conversion rate** across several **European markets**.

Trivago N.V. | Kesselstraße 5-7, 40221 Düsseldorf
Aug 2018 - Jul 2020

Team Lead – Hotel SaaS App (Acomate)

Led a cross-functional team in the development of Acomate, a **SaaS platform** for independent hotels to manage their marketing, distribution, and direct bookings via *trivago*. Worked closely with the **engineering team** to translate customer feedback into actionable product improvements, and helped define feature requirements and UX flows. Supported hotel directors in setting up **booking engines**, **managing Google Ads**, and using our hotel dashboard to analyze performance and drive more direct traffic. The project was discontinued due to COVID-19, but served as a major step in shaping trivago's product for small hotel partners.

Malmaison | Oxford I 3 New Rd, Oxford, UK
Sep 2016 - Jul 2018

Reception & Hotel Operations

- Managed day-to-day front-desk operations and reservations.
- Developed a strong foundation in hospitality, communication, and team coordination.

Links of interest

@Ignacio Jimenez
LinkedIn

Ignacio Jimenez
My own portfolio website

@iamnachoj
Github

@ignacio.jimenez
Telegram

Contact

ignajimjim@gmail.com

+34 687 05 68 13

Barcelona, Spain

Education

Web Development
Vocational Training III
Completed in 2021

MBA Program
ThePowerMBA Business School.

Bachelor's Degree in Tourism
Universidad de Sevilla

Skills

Coding
- TypeScript (NodeJS)
- NextJS (React)
- PostgreSQL, Sequelize
- Git
- RESTful APIs
- Docker

Testing
- Unit tests (Cypress)
- Functional tests

DevOps & Monitoring
- CI/CD pipelines
- Grafana
- Sentry

Project management
- Jira & Confluence
- Scrum
- GA4 & A/B Testing

Languages

- Spanish — Native level
- English — C1 level
- French — B1 level